

BGE NYVK	B1	Hallott szöveg értéke	
Angol üzleti nyelvvizsga		30 perc	20 pont
Minta			

A feladatokat elsőként a feladatlapokon oldja meg. Megoldásait végül jelölje, illetve írja be a megoldólapra.

(A beszédértés részvizsgán mindkét szöveget kétszer hallgathatja meg. Mindkét szöveg első meghallgatása előtt 2–2 perc áll rendelkezésére az adott szöveghez tartozó feladatok áttekintésére. A szövegek mindkét meghallgatása közben folyamatosan, majd azok után 1–1 percig dolgozhat a feladatok megoldásán a feladatlapokon. A vizsgarész végén további 3 perc áll rendelkezésre, hogy a megoldólapra felvezesse megoldásait.)

1. szöveg

Egy üzleti hírt fog hallani a Panasonic cégről.

I. ¹⁻³ A szöveg alapján döntse el, hogy az alábbi megállapítások igazak (I) vagy hamisak (H).

1. The economy is growing fast in Japan.
2. Company loyalty is important in Japan.
3. There is a falling demand for Japanese products.

II. ⁴ Válaszoljon a kérdésekre az alábbi adatok felhasználásával. Egyre nem lesz szüksége.

<i>200.000, 2.000, 100.000, 15.000, 4bn</i>

4. Senior managers' spending yen
5. Middle managers' spending yen
6. Panasonic's expected net loss yen
7. Jobs to be cut

III. ⁸⁻¹⁰ Az alábbi kérdésekre megadott válaszokból egy szó hiányzik. Válassza ki a szöveg alapján a hiányzó szót a megadottak közül.

8. What's Panasonic doing worldwide? – It's cutting jobs and closing
A) down
B) plants
9. What results will Sony and Nissan have? – Massive
A) budgets
B) losses
10. What is causing a problem for Japanese exporters? – The value of the yen.
A) high
B) past

2. szöveg

Egy szöveget fog hallani, amelyben hat ember beszélget vásárlási szokásairól.

IV. ¹¹⁻²⁰ Egészítse ki az alábbi táblázatot! Maximum 2 szót írjon a kipontozott helyekre!

		Does he/she like shopping? YES or NO	Where does he/she do shopping?	What does he/she buy?
⇒11.	One	Yes(11)	Clothes
⇒12.	Two(12)	Store	—
⇒13.	Three(13)	—	Jewellery
⇒14–16.	Four(14)(15)(16)
⇒17–18.	Five(17)	Charity shop	Dresses and(18)
⇒19–20.	Six(19)	—	Clothes or things for(20)

BGE NYVK	B1	Hallott szöveg értéke	
Angol üzleti nyelvvizsga		30 perc	20 pont
Minta			

MEGOLDÓKULCS

1. szöveg	
1.	F
2.	T
3.	T
4.	200.000
5.	100.000
6.	4bn
7.	15.000
8.	B (plants)
9.	B (losses)
10.	A (high)
2. szöveg	
11.	Department stores
12.	no
13.	no
14.	no
15.	supermarket
16.	food
17.	yes
18.	shoes
19.	no
20.	the house

1. szöveg

I'm Duncan Barlett with the latest business news from the BBC.

Panasonic is urging its staff in Japan to buy the company's products to help it weather the economic slowdown. The campaign is voluntary but in Japan where many people still aspire to a job for life, company loyalty is held at a premium. Like other Japanese manufacturers, Panasonic is being hit hard by falling demand for its products worldwide. From Tokyo, our correspondent B.B. reports.

Panasonic says it wants to encourage company solidarity with its campaign for senior employees to buy its own goods as well as improve its sales. Executives and senior managers are being urged to spend 200,000 yen on products such as flat screen televisions and refrigerators by July. That's more than 2,000 dollars. Middle managers are being asked to make purchases worth 100,000 yen. The "Buy Panasonic" scheme follows an earlier initiative at Toyota which encouraged managers to get a new car to boost morale. Panasonic is expected to make a net loss of more than 4bn dollars by the end of the financial year in March. It's cutting 15,000 jobs worldwide and closing plants. Other Japanese exporters such as Sony and Nissan have also forecast massive losses and a tumbling demand for their products worldwide. The high value of the Japanese yen is reducing the value of the sales they do make abroad.

1'32"

2. szöveg

One

I like to go shopping and I usually go to the department stores. I don't buy used clothes that often unless I need them for an event or university event or something.

Two

I guess like a lot of guys I'd rather go to the store, know what I want to get, go in, get that thing, buy it and get out so I'm not a really big fan of shopping.

Three

I'm usually very easily bored with buying things. I try to make really quick decisions, the only exception being with jewelry because it always catches my attention. So yes, shopping is definitely not a thing I like to do very often.

Four

So I hate shopping. The only time I really go shopping is when I go to the supermarket to get some food or some supplies. I try to avoid clothes shopping because I find it so boring and I tend to rely on my girlfriend or my mother to buy me clothes, which is a little bit sad.

Five

I go shopping everywhere. In Ireland there are many charity shops so I really like shopping there for really exotic dresses, but I really, really like shoe shopping.

Six

I really don't go shopping unless I have to as far as when I buy clothes or things that I need for the house. If I need them, I will go out and buy them, but I don't really like to browse and look around too much, window shop, anything like that.

1'54"